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**SPLASHCAST LOOKS TO BRENNER ASSOCIATES
TO HELP ESTABLISH MARKET LEADERSHIP**

**Company's New Social Marketing Tool Is Breakthrough For Advertisers
Looking To Reach Users Of MySpace And Other Social Networking Sites**

PORTLAND, Oregon, March 3, 2008 – Brenner Associates Public Relations today announced the addition of SplashCast™ to its list of clientele. Pioneers in the field of social marketing, SplashCast is quickly gaining industry recognition for its on-going success in helping big name brands effectively reach social network audiences. SplashCast is one of several Brenner Associate clients focused on new media technology.

“We not only implement new media marketing strategies but several of our clients are those behind the technology itself,” said Brad Brenner, founder of Brenner Associates. “The Internet is a fast-paced, ever-changing landscape with extraordinary opportunities for reaching customers. Clients, like SplashCast, are on the cutting-edge of this evolving frontier and that has allowed us to stay in front of the latest Internet marketing strategies, not just follow from the sidelines.”

SplashCasting represents a new form of online marketing called social advertisements – tools marketers use to reach the growing demographic of social network site users. SplashCast's social advertisements consistently receive click-through-rates 75 times

(more)

higher than typical banner advertisements used on MySpace, Facebook, and other social network sites.

Launched in 2007, SplashCast has quickly gained an impressive roster of clientele including Sony/BMG, Universal Music, MTV, AEG, PBS and others looking to reach today's youth market. SplashCast applications have already been viewed more than 250 million times, by more than 8.5 million monthly unique users.

About Brenner Associates

For more than ten years, Brenner Associates Public Relations has been helping technology companies gain media attention and establish market leadership. Its unique business model includes a staff of all senior-level marketing pros and a focused approach to client/agency interaction. For more information on Brenner Associates Public Relations visit www.brennerassociates.com or call (503) 736-0610.

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